

LESSON 4

Build Your New Business from Your Skills

Tell AI what you're good at. Copy the exact prompt. Then watch AI turn your skills into a complete business plan — offer, price, buyer, and first-client plan — in real time.

Duration: 60 minutes

What you'll walk away with

- Write a clear one-paragraph description of your skill set.
- Copy and paste the business-builder prompt into AI Confidence.
- Watch AI generate a complete launch-ready business plan.
- Save the plan to your Notebook so you can refine it later.

Run of the lesson

Part 1 · 6 min — Your skills are a business

Why a clear skill set is the fastest starting point for a profitable offer.

Part 2 · 8 min — Write your skill set

Answer three questions: what do you know, who have you helped, and what result do you create?

Part 3 · 8 min — The prompt

Copy the exact business-builder prompt. See what makes it work.

Part 4 · 25 min — Watch AI build

Paste your skills and run the prompt. AI writes the offer, price, buyer, and launch plan.

Part 5 · 8 min — Edit and save

Tweak the plan until it feels true, then save it to your Notebook.

Part 6 · 5 min — Name one step

Pick the single first action you'll take this week.

Exercise: Paste your skills and watch AI build your business (45 min)

1. Write one paragraph describing your skills: what you know, who you've helped, and the result you create.
2. Copy the business-builder prompt below.
3. Paste your skills into the prompt and run it on this page.
4. Read the AI-generated plan: offer, ideal client, price, and first-client strategy.
5. Ask the AI to adjust one thing — shorter, bolder, or focused on a specific audience.
6. Save the final plan to your Notebook.

Copy-paste prompts

Prompt: Act as an expert business strategist. I have these skills and background: [paste your skills here]. Build me a complete, launch-ready business plan that can earn \$3,000–\$10,000. Include: (1) the exact offer I should sell, (2) the ideal client and their biggest pain, (3) the transformation they will get, (4) a

recommended price, (5) three specific ways to get my first client, and (6) a simple 30-day launch plan. Make it specific, actionable, and exciting.

Prompt: Make the business plan shorter and punchier. Turn it into one page I can read in two minutes.

Prompt: Rewrite the offer for a premium buyer who values speed and certainty. Raise the perceived value without adding more work for me.

Reflection

- What part of the AI-generated business plan surprised you?
- Which buyer or price point feels most true to you right now?
- What is the one first step you can take today?

Takeaway

Your skills are not just skills. Positioned right, they are a business. AI does the heavy lifting once you describe them clearly.