

# Lesson 4: Build Your New Business from Your Skills

Copy and paste these into ChatGPT, Gemini or Claude. Swap the bracketed parts for your own details, then keep the ones that work. The fun ones at the end are where people usually fall in love with this.

## Ready-to-use prompts

### Prompt 1

Act as an expert business strategist. I have these skills and background: [paste your skills here]. Build me a complete, launch-ready business plan that can earn \$3,000–\$10,000. Include: (1) the exact offer I should sell, (2) the ideal client and their biggest pain, (3) the transformation they will get, (4) a recommended price, (5) three specific ways to get my first client, and (6) a simple 30-day launch plan. Make it specific, actionable, and exciting.

### Prompt 2

Make the business plan shorter and punchier. Turn it into one page I can read in two minutes.

### Prompt 3

Rewrite the offer for a premium buyer who values speed and certainty. Raise the perceived value without adding more work for me.

## Play with it — the fun prompts

These are the ones people screenshot and send to their friends. Run them for the joy of it — you'll learn faster when you're laughing.

Fun 1

Pitch my business idea three ways: to a nervous banker, to a TikTok teen, and to my grandma.

Fun 2

You are a ruthless investor. Give me the 5 hardest questions about my offer, then help me answer them.

Fun 3

Invent 5 wild-but-legal ways my skills could make \$1,000 this month. Rank them by how fun they'd be.

## Follow-ups that make any answer better

- Make it shorter.
- Make it friendlier and less formal.
- Put it in a table.
- Give me 3 more options, more different from each other.
- Explain it like I'm brand new to this.
- What did you assume? Ask me 3 questions before you rewrite it.

## Troublemaker follow-ups (use these for fun)

- Explain this to me like I'm 8, then like I'm a skeptical CEO.
- Give me the version you'd write if you were showing off.
- Now make it 20% funnier without losing the point.
- What's the boldest version of this idea? Don't play it safe.
- Pretend you're my biggest fan. Now pretend you're my harshest critic. Give me both takes.

## My own prompts to save

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