

AI CONFIDENCE

Let's Build Your \$3K offer

Use ChatGPT to interview you, find the offer hiding in your skills, and price it at \$3,000 — with copy-paste prompts that actually work.

5 modules · 2 hrs 25 min of work · no tech background needed

You finish with a named offer, a price you can say out loud, a one-page offer sheet, and five people to send it to.

Taught by Svetlana Feller — entrepreneur, AI educator, and instructor of the 1-Day AI Confidence Intensive in Los Angeles.

Start here

You already have the skill. You just can't name it, price it, or sell it. That's not a confidence problem — it's a language problem, and AI is unreasonably good at solving language problems.

This is the core of what I teach in my Los Angeles workshop, condensed into something you can finish at your kitchen table in a weekend. There is no theory section. Every module ends with something written down.

How to use this PDF

- Do the modules in order. Each one feeds the next.
- Open one ChatGPT chat and keep everything in it — the whole thread is your memory.
- Copy each prompt exactly, then replace anything in [BRACKETS] with your own words.
- If an answer feels generic, don't start over. Use the Confidence Reset on the bonus page.
- Write your answers in the WORK IT OUT boxes as you go. That's your offer, assembled.

The map

#	Module	You walk away with	Time
1	Empty Your Head	A shortlist of 3 skills someone will pay real money for.	25 min
2	Let ChatGPT Interview You	A one-paragraph positioning statement in your own words.	30 min
3	Build the \$3K Offer	A named \$3,000 package with deliverables and a timeline.	35 min
4	Say \$3,000 Without Flinching	A price sentence and three objection answers you believe.	25 min
5	Get the First Yes	An offer sheet sent to five real people.	30 min

One rule

“Done and sent beats perfect and saved.” One yes at \$3,000 pays for this course 63 times over. Nothing here works while it's still in a draft.

Empty Your Head

Get every skill, story, and shortcut you own onto one page — including the ones you think don't count.

Why this matters

You are not short on skill. You are short on language. Most people never sell what they're best at because it feels too easy to charge for. This module gets it out of your head and onto the page so AI has something real to work with.

Do this

1. Open a fresh ChatGPT chat and name it "\$3K Offer".
2. Set a 10-minute timer and list every job, hobby, and problem people ask you about. No editing, no judging.
3. Paste that list into the prompt below and let ChatGPT sort it.
4. Star the three items that made you feel something — pride, relief, or annoyance.

COPY-PASTE PROMPT

You are a sharp business strategist. Here is a raw list of my skills, jobs, hobbies, and the things people ask me for help with:

[PASTE YOUR LIST HERE]

Sort this into: (1) skills people already pay for, (2) skills people would pay for but I've never charged, (3) hobbies that make me interesting but aren't sellable. Then name the 3 strongest paid-skill candidates and say exactly why each one is valuable. Be blunt.

Most common mistake. Listing only job titles. Titles are boring. List the messes you've cleaned up.

You're done when: A shortlist of 3 skills someone will pay real money for.

Work it out

Write it here first. If it isn't written down, it isn't an offer yet.

My 3 strongest paid-skill candidates:

The one that made me feel something:

Notes

You're done when: A shortlist of 3 skills someone will pay real money for.

Let ChatGPT Interview You

Answer 5 questions and watch your offer assemble itself.

Why this matters

You can't describe your own value from the inside. An interview pulls it out. These are the same five questions I use in my Los Angeles workshop — they work because they ask for specifics, not adjectives.

Do this

1. Paste the interview prompt and answer one question at a time — no essays.
2. Be specific: names, numbers, real situations you fixed.
3. When it summarizes you back, correct anything that feels off.
4. Save the final summary — it's the raw material for every other module.

COPY-PASTE PROMPT

Interview me one question at a time to uncover a premium service I can sell. Ask exactly 5 questions, waiting for my answer before the next: (1) What do people come to you for? (2) What problem did you solve for someone that changed their situation? (3) Who was that person and what was their life like before? (4) What do you know that most people in your world get wrong? (5) What result could you confidently deliver in 30-60 days? After my 5th answer, summarize me back in one paragraph: who I help, the problem I solve, and the result I create.

Most common mistake. Answering like a résumé. Answer like you're telling a friend what happened. You're done when: A one-paragraph positioning statement in your own words.

Work it out

Write it here first. If it isn't written down, it isn't an offer yet.

Who I help:

The problem I solve:

The result I create:

Notes

You're done when: A one-paragraph positioning statement in your own words.

Build the \$3K Offer

Turn the summary into a named package with a deliverable list.

Why this matters

People don't buy skills, they buy packages with a name, a timeline, and an end. The name does half the selling for you.

Do this

1. Paste your positioning paragraph from Module 2.
2. Run the offer prompt and ask for three versions if the first feels flat.
3. Cut anything you can't deliver twice without burning out.
4. Give it a name a client would repeat out loud.

COPY-PASTE PROMPT

Here is my positioning: [PASTE MODULE 2 SUMMARY].

Design a premium service package I can sell for \$3,000. Give me: a name, the exact transformation the client gets, 4-6 concrete deliverables, the delivery timeline, what is explicitly NOT included, and one bonus that costs me almost nothing but feels valuable. Keep it deliverable by one person. No fluff.

Most common mistake. Stuffing in ten deliverables. More deliverables lower the price in the buyer's head, they don't raise it.

You're done when: A named \$3,000 package with deliverables and a timeline.

Work it out

Write it here first. If it isn't written down, it isn't an offer yet.

Offer name:

Transformation:

Timeline:

Not included:

Notes

You're done when: A named \$3,000 package with deliverables and a timeline.

Say \$3,000 Without Flinching

The value math and the exact words for the money moment.

Why this matters

The price isn't the problem. The pause before you say it is. You need one sentence you can deliver flat, with no apology attached, and three answers you're bored of repeating.

Do this

1. Run the pricing prompt to build your value case.
2. Write your price sentence and say it out loud ten times.
3. Practice the three objections until your answers are boring to you.
4. Decide your payment terms now: full, or two payments. Nothing else.

COPY-PASTE PROMPT

My offer is: [PASTE MODULE 3 OFFER]. Price: \$3,000.

Build the value case: what this result is worth to the client in money, time, or stress avoided. Then write (1) a single confident sentence I say when I state the price, (2) the three objections I'll hear most, and (3) a calm, non-desperate response to each. Write it the way a real person talks, not a sales script.

Most common mistake. Talking after you say the number. Say the price, then stop. Let them speak first.

You're done when: A price sentence and three objection answers you believe.

Work it out

Write it here first. If it isn't written down, it isn't an offer yet.

My price sentence:

Payment terms:

Notes

You're done when: A price sentence and three objection answers you believe.

Get the First Yes

A one-page offer sheet and five people to send it to this week.

Why this matters

Your first \$3,000 client is almost never a stranger. It's someone who already trusts you and has no idea what you now sell.

Do this

1. Generate your one-page offer sheet with the prompt below.
2. List 5 people who already trust you — not strangers.
3. Send the personal outreach message to all 5 today.
4. Book one call. One yes at \$3,000 pays for this course 63 times over.

COPY-PASTE PROMPT

Using my offer: [PASTE MODULE 3 OFFER] and my price case: [PASTE MODULE 4 SENTENCE], write two things.

- 1) A one-page offer sheet: headline, who it's for, the problem, the transformation, deliverables, timeline, price, and how to start.
- 2) A short, warm outreach message I can send to someone who already knows me — no hype, no emojis, ends with one easy question that invites a conversation.

Most common mistake. Waiting until it's perfect. Version one, sent today, beats version four next month.

You're done when: An offer sheet sent to five real people.

Work it out

Write it here first. If it isn't written down, it isn't an offer yet.

Five people I'm sending this to:

Notes

You're done when: An offer sheet sent to five real people.

BONUS

Three prompts to keep

Use these any time, in any chat, for any project.

The AI Brain Prompt

Run this once at the top of any new chat so ChatGPT stops giving generic advice.

COPY-PASTE PROMPT

From now on you are my business strategist. Here is my context: I am [WHO YOU ARE], I help [WHO], my strengths are [STRENGTHS], my constraints are [TIME/MONEY/SKILL LIMITS], and my goal for the next 90 days is [GOAL]. Ask me a clarifying question whenever an answer would change based on something you don't know. Never give me generic advice – always tie it to my context above. Confirm you understand in one sentence.

The Confidence Reset

What to paste when the answer AI gives you is vague, corporate, or plain wrong.

COPY-PASTE PROMPT

That answer was too generic to use. Try again with these rules: be specific to my situation, use plain language a smart friend would use, give me exact wording I can copy, and cut anything that sounds like a marketing brochure. If you need information from me to do that, ask me for it first.

The Image Prompt Starter

Make your own brand photos — beauty, fashion, food, real estate, fitness.

COPY-PASTE PROMPT

Create a vertical 9:16 editorial photo: [SUBJECT] in [SETTING], shot on 85mm, soft window light, shallow depth of field, natural skin texture, muted warm color grade, magazine-quality composition, no text, no logos.

Questions people ask

Do I need to be good at tech?

No. If you can type into a text box and paste, you can do this. Every prompt is written out for you.

Do I need a paid ChatGPT account?

The free version works for all five modules. Paid gives you better answers, and about \$20/month is the going rate if you upgrade later.

How long does this take?

Roughly 2 hours and 25 minutes of actual work. Most people spread it over a weekend.

What if I already have an offer?

Run it anyway. Most people find their current offer is priced from fear and named for nobody.

Is \$3,000 realistic for me?

It's realistic when the result is worth more than the price to the buyer. Module 4 builds that case for you before you ever say the number.

What's the difference between this and the live class?

This is the self-paced core. The 1-Day AI Confidence Intensive in Los Angeles adds live coaching, feedback on your actual offer, images and avatars, and a room of people building alongside you.

Your next 7 days

- Day 1-2: Modules 1 and 2. Your positioning paragraph is written.
- Day 3: Module 3. Your offer has a name.
- Day 4: Module 4. You can say \$3,000 out loud without a wobble.
- Day 5: Module 5. The offer sheet goes to five people.
- Day 6-7: Take the calls. Adjust wording based on what they ask.

When you want the live version

The 1-Day AI Confidence Intensive in Los Angeles is the full build: live coaching on your actual offer, AI images and brand photos, avatars and clones, and your 90-day plan — with a small room of people doing it beside you. Details and dates at aiconfidence.app.