

AI CONFIDENCE · LOS ANGELES

# The 1-Day AI Confidence Intensive

One room. One day. You walk in unsure of what you sell, and walk out with a named offer, a price you can say out loud, brand images, and a 30-day plan.

\$2,500 · 10:00am – 5:00pm · Los Angeles, in person

6 hands-on lessons · live coaching on your own offer · limited seats · lunch included

Taught by Svetlana Feller — entrepreneur and AI educator — with style expert Elizabeth Meradith.

# What this day is

This is not a seminar about the future of AI. It's a working day where you build one real thing: the offer you're going to sell.

We teach the way people actually learn — you type, we watch, we fix it in the room. By 5:00pm the offer exists, it has a price, it has an image, and you know who you're sending it to on Monday.

## You leave with

- A named offer with deliverables, a timeline, and a price.
- A personal brand line you can say out loud without cringing.
- Your own AI brain prompt so ChatGPT stops giving generic answers.
- Brand images you made yourself, for the offer you just wrote.
- A 30-day plan on one page — one project, one habit, one way to earn.
- The full prompt pack, printed, so you can rerun all of it at home.

## This is for you if

- You have real skills but freeze when someone asks what you sell.
- You've opened ChatGPT, typed something, closed it, and felt behind.
- You want one offer worth thousands, not forty hours of video.
- You learn by doing, in a room, with someone correcting you in real time.
- You're not techy and you have no plans to become techy.

“Knowledge, then skill, then experience.” You’ll know what AI can do, practice it with your own hands, and leave having actually built something. That's the whole design of the day.

### SAMPLE PROMPT FROM THE DAY

Interview me one question at a time to uncover a premium service I can sell. Ask exactly 5 questions, waiting for my answer before the next. After my 5th answer, summarize me back in one paragraph: who I help, the problem I solve, and the result I create. Then propose a name and a price for the offer.

# The day, hour by hour

10:00am to 5:00pm. Breaks are built in, and they're working breaks — the room stays open.

| Time          | What happens                          | Detail                                                                               |
|---------------|---------------------------------------|--------------------------------------------------------------------------------------|
| 10:00 – 10:10 | Welcome & fears on the table          | Introductions and exactly what you'll leave with.                                    |
| 10:10 – 11:25 | Lesson 1 — ChatGPT: Your AI Bestie    | Set up, the ROLE + TASK + DETAILS formula, and catching AI when it's wrong.          |
| 11:25 – 11:35 | Working break                         |                                                                                      |
| 11:35 – 12:20 | Lesson 2 — Train Your AI Brain        | One paste that teaches ChatGPT who you are, so answers stop being generic.           |
| 12:20 – 13:00 | Lunch (included)                      |                                                                                      |
| 13:00 – 14:15 | Lesson 3 — Interview & Personal Brand | Chat interviews you with 5 questions and hands back who you are and who you help.    |
| 14:15 – 14:25 | Stretch break                         |                                                                                      |
| 14:25 – 15:25 | Lesson 4 — Business from Your Skills  | Watch AI turn your skills into an offer, a price, a buyer, and a first-client plan.  |
| 15:25 – 16:05 | Lesson 5 — Make Images with Chat      | Brand photos for the offer you just wrote. No camera, no designer.                   |
| 16:05 – 16:10 | Stretch break                         |                                                                                      |
| 16:10 – 16:55 | Lesson 6 — Your 30-Day Plan           | Everything from today on one page: prompts, one project, one habit, one way to earn. |
| 16:55 – 17:00 | Close & masterclass preview           | A look at the advanced clone, AI team, and app-building tracks.                      |

# The six lessons

Each one ends with something written down. Nothing is theory-only.

## LESSON 1 · 75 min

### ChatGPT: Your AI Bestie

Set up ChatGPT, learn the one prompt formula that makes it useful, and turn lazy requests into answers you can actually use.

- A working account and the plan that fits you
- The ROLE + TASK + DETAILS formula
- Follow-ups that fix any answer: shorter, friendlier, in a table
- How to spot AI being confidently wrong

## LESSON 2 · 45 min

### Train Your AI Brain in Chat

Teach Chat who you are, what you want, and how you sound. One paste, and every answer after it feels like it already knows you.

- Your personal AI brain prompt, written and saved
- Your voice and rules on paper
- A chat that stops giving textbook answers

## LESSON 3 · 75 min

### Have Chat Interview You & Build Your Personal Brand

Paste the Foundation script. Answer 5 questions. Walk away with a brand you can say out loud.

- Who you are, who you help, what you're known for
- A positioning paragraph in your own words
- The interview script to reuse any time you pivot

#### LESSON 4 · 60 min

## Build Your New Business from Your Skills

Tell AI what you're good at, copy the exact prompt, and watch it build the business in real time.

- A named offer with deliverables and timeline
- A price you can defend
- Your buyer, and where to find them
- A first-client plan you start this week

#### LESSON 5 · 40 min

## Make Images with Chat

No design skills, no camera, no budget — a scroll-stopping image for the offer you just wrote.

- Brand images made from your own prompts
- The Pinterest reference + face-swap workflow
- A reusable prompt for beauty, fashion, food, real estate, and fitness shots

#### LESSON 6 · 45 min

## Your 30-Day Plan

Everything you built today, packed onto one page. You leave with a plan, not a pile of notes.

- Your best prompts in one place
- One project, one daily habit, one way to earn
- A 30-day calendar you'll actually follow

# Included in your seat

- A full day of live, in-person teaching in Los Angeles — 10:00am to 5:00pm
- Small room: capacity is capped so every person gets eyes on their own offer
- Live coaching on the offer you build in the room, not a hypothetical one
- The complete printed prompt pack — every prompt used during the day
- Worksheets for all 6 lessons, plus your 30-day plan page
- Lunch and refreshments
- The \$47 Your \$3K Offer course included, so you can rerun the system at home
- A preview of the advanced masterclass tracks: clones, AI teams, and app building

## Not included

- Travel, parking, and hotel
- Paid AI subscriptions (the free tiers cover everything we do in class)
- The full advanced masterclass — that's a separate program

## Previewed on the day, taught in the masterclass

Three advanced tracks are too big for one day. You'll see them live at 4:55pm and can join the masterclass later.

### Your AI Avatar — Clone Yourself

Clone your voice in ElevenLabs, your face in HeyGen, and publish video weekly without turning on a camera.

### Hire Your AI Team

Assistants that already know your voice and your rules — a marketer, a writer, a coach, on call 24/7.

### Vibe Coding — Build Your Own App

Describe an app in plain English and watch AI build a real, shareable product the same day.

# Before you arrive

Fifteen minutes of prep is the difference between a good day and a great one.

## Bring

- A laptop (a tablet works, a phone alone does not)
- A free ChatGPT account, created before you arrive
- A photo of yourself on your laptop for the image lesson
- One real client story you can talk about out loud
- A notebook, if you think better on paper

## Think about, in advance

- One person you've helped, and what changed for them.
- The thing people always ask you for.
- What you'd want to be paid \$3,000 to do.

## Write it down now

The one thing I want to walk out with:

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What's been stopping me so far:

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# Questions people ask

Do I need any tech background?

None. Every prompt is written out and we run them together. If you can type into a text box, you're qualified.

Do I need a paid AI account?

No. Free tiers cover everything we do in the room. If you upgrade later it's about \$20/month.

What if I don't know what my offer is yet?

That's the point of Lessons 3 and 4. Most people arrive without one and leave with a named, priced offer.

How many people are in the room?

Deliberately few. It's a working room, not a lecture hall, so everyone gets feedback on their own work.

Will there be a recording?

No. This is 100% live, in person, and hands on — that's what makes it work.

What's the difference between this and the \$47 course?

The \$47 course is the self-paced core system. This is the full build: live coaching, images, brand, your 30-day plan, and a room of people doing it with you.

Can I bring a business partner?

Yes, each person needs their own seat and laptop so both of you leave with your own offer.

## Reserve your seat

\$2,500 · 10:00am–5:00pm · Los Angeles, in person. Seats are limited on purpose, and dates fill in advance.

Book your seat and see upcoming dates at [aiconfidence.app](https://aiconfidence.app). Questions about whether it's right for you? Ask before you book — we'd rather you be in the right room.